



For: Parks Foundation Calgary

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Parks Foundation Calgary and partners celebrate exciting season of playground builds

June 21st, 2011, Calgary, Alberta – Parks Foundation Calgary, Boardwalk Rental Communities, BOWEN Workforce Solutions and the Community of Albert Park will combine their elbow grease today to complete a large fully accessible playground at Rainbow Park SE.

The playground is made possible through Parks Foundation Calgary's Building Playgrounds and Communities Grant Program and one of 23 to be built in 2011, many in communities of lesser means. Myrna Dubé, CEO of Parks Foundation Calgary, expressed deep pride in the program. "The Building Playgrounds and Communities Grant Program has affected the lives of thousands of Calgarians in so many ways. It is hard to believe that this is only its third year in operation and by the end of this year we will have built 48! Our program does not just build playgrounds; it strengthens communities in ways we could never have imagined".

Marlene Racine from the Albert Park Community Association outlines just how much the Building Playgrounds Program has inspired further enhancements to her community. "I feel like our community has won the lottery. Two new parks in June and a community garden in July. And all of this started with the Building Playgrounds Program. I am so excited about all of it!"

Support also comes from Boardwalk Rental Communities and BOWEN Workforce Solutions. "Boardwalk Rental Communities is excited to be a partner in such a fulfilling project. Boardwalk is committed to communities and when it is finished, this park will be an important building block of this neighborhood. We are happy to work with our Customers, BOWEN and Parks Foundation Calgary to create it", said David McIlveen, Director of Community Development.

Shannon Bowen-Smed, President and CEO of BOWEN Workforce Solutions says, "Giving back to the families in need in our community is a priority at BOWEN. Our employees are excited about helping to leave a lasting legacy that gives children the gift of play and also honours a cause that has been very dear to our company for many years". The playground will be dedicated in memory of Scott Smed, Shannon Bowen-Smed and Peter Smed's son who died in 2000. BOWEN raised support for the playground through the Scott Smed Invitational, an annual fundraising golf tournament.

Members of the media who are interested in learning more about the program and its impact on our communities are invited to attend a press conference scheduled for 10:00 AM today at Rainbow Park, located at Radcliffe Crescent SE.

Representatives from Parks Foundation Calgary, Boardwalk Rental Communities, BOWEN Workforce Solutions and the Albert Park Community Association will be on-hand for interviews.

For more information please contact Myrna Dubé at Parks Foundation Calgary at 403-974-0755/403-974-0751.