

2009 PFC Challenge Contest Entry Form

The entry form must be completed in full. Official Contest Rules are attached and must be read and understood to enter the contest. Children may only be entered in the contest by their parent/guardian. The contest is open to residents of the City of Calgary only.

Only one entry per child will be accepted.

Photos included in PFC Park Passport must have been taken between June 1st, 2009 and August 30th, 2009.

No professional photos please.

Siblings can be entered together if all children are in the same photo. Siblings can win together and be featured together on the Parks Foundation Calgary website.

Parent/Guardian Information:

Full Name: _____

Address: _____

Postal Code: _____

Phone: _____

E-mail: _____

Name and Age of Child(ren):

- I am the parent /guardian of the child(ren) being entered in this contest.
- I have read and understand the Official Rules of the 2009 PFC Challenge Contest.

Signature of Parent/Guardian

Date

1. CONTEST ELIGIBILITY

Contest begins at 12:01 am., June 1st, 2009 and ends at 11:59 pm August 30th, 2009.

The contest is open to children of the City of Calgary, Alberta ages 18 and under. There is no entry fee to take part in the contest, and the contest is open to all eligible participants. Children must be entered in the contest by their parent/guardian. Parent/Guardian information may be verified by phone. Parks Foundation Calgary's Board and staff members and members of their immediate families or household are not eligible to enter or win.

By entering the contest, the parent/guardian grants Parks Foundation Calgary the right to publish submitted photos, child's name, and age for promotional and/or advertising purposes. Slight photo alterations may be made by Parks Foundation Calgary in order to fit various formatting requirements of Parks Foundation Calgary's website and newsletter.

2. HOW TO ENTER

a) By Mail: Print and complete entry form and PFC Park Passport from Parks Foundation Calgary website at www.parksfdn.com. Any photos attached to the PFC Park Passport must also be available in jpg. format to be used on website. Please include descriptions of photos including where they were taken.

b) In Person: Entries must be dropped off by August 30, 2009 at 4:00 pm. Photos will not be returned unless a self-addressed stamped envelope is provided with the entry form and passport. Parks Foundation Calgary's office hours are 8:00 am to 4:00 pm Monday to Friday.

*Illegible, incomplete or late entries will be disqualified.

*Parks Foundation Calgary will not be responsible for incomplete, lost, late, postage due, misdirected, damaged or illegible entries, or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Parks Foundation Calgary.

3. ENTRY REQUIREMENTS

*All PFC Park Passport entries must be accompanied by the official entry form.

*Photos must have been taken between June 1st 2009 and August 30th, 2009.

* Only one entry per child will be accepted. Siblings can be entered together if all children are in the same photos. Only photos in which all children entered are included can be considered.

*No group photos unless the children are siblings and are being entered in the contest together. Only photos of the child(ren) being entered in the contest can be submitted. Please do not submit photos of your child and a friend. Parks Foundation Calgary reserves the right to refuse any photographs that include other children/people.

* Photos with nudity or children depicted in a derogatory or dangerous position will not be accepted. Parks Foundation Calgary reserves the right to refuse any photographs that it

defines as unacceptable.

*Photos depicting disrespect to any structure, wildlife or other persons in qualifying Parks Foundation Calgary partner parks will not be accepted. Parks Foundation Calgary reserves the right to refuse any photographs that is defines as disrespectful.

*No professional photos. If a professional photo is submitted to our contest, Parks Foundation Calgary will not be held responsible. Parks Foundation Calgary reserves the right to refuse any professional photograph.

*Parent/Guardian information may be verified by phone.

4. PRIZES

One (1) child will receive the grand prize and have their PFC Park Passport featured on the Parks Foundation Calgary official website www.parksfdn.com, with 1 (one) runner up receiving a prize of lesser value and recognition on the website.

Acceptance of any prize constitutes the winner's consent (and that of the parent/guardian) to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Parks Foundation Calgary.

A winner may waive their right to appear on the Parks Foundation Calgary website and receive prizes, and another potential winner will be selected.

Winning contestants must answer and skill testing question in order to claim their prize. The prizes must be accepted as awarded and cannot be transferred, substituted or redeemed for cash. Parks Foundation Calgary reserves the right, in its sole discretion to substitute a prize of equal or greater value should all or part of the prizes become unavailable for any reason. Winners are solely responsible for payment of any taxes on prizes (if applicable). Parks Foundation Calgary will not be responsible for the use and/or consumption of the products awarded in this contest. The winners may or may not use the products at their own discretion, it they so choose. Parks Foundation Calgary assumes no liability.

5. WINNER SELECTION, NOTIFICATION AND ACCEPTANCE

Winners will be selected by Parks Foundation Calgary staff or Board of Governors members.

PFC Park Passports will be seen and scored by each judge with clear instructions to choose one (1) winner and one (1) runner up with no discrimination towards gender, race, or age. The judges will meet to calculate votes and select winners. In the event of a tied vote, Parks Foundation Calgary will randomly pick the winner from the tied entries.

Judges will use the following criteria to vote on PFC Park Passports.:

* Total number of qualifying parks visited by child(ren)
(Qualifying parks as stated in PFC Park Passport are: Bowness Park, Chevron Learning Pathway, Elbow Valley Wetlands, Elliston Park, Griffith Woods, Jim Fish Ridge, Peace Park,

Prairie Winds Park, Rotary Challenger Park, Shaw Millennium Park, Spruce Meadows “Eyes on the Wetlands”)

*Judges overall impression of PFC Park Passport.

* Quality of photos included in PFC Park Passport (clarity, subject not too far away, etc.)

All judging decisions are final. Odds of winning depend on the number of eligible entries received throughout the contest period.

Potential winners will be selected on or about September 1st, 2009. Upon notification, the potential winners must respond within three (3) days. If a potential winner does not respond or does not comply with the Official Rules, he/she will be disqualified and another potential winner will be chosen. Parks Foundation Calgary is not responsible for the failure, for any reason whatsoever, of a potential winner to receive notification or Parks Foundation Calgary to receive a potential winner’s response.

Parents/Guardians of winners specifically grant the right to Parks Foundation Calgary to publish the PFC Park Passport and its photos on Parks Foundation Calgary’s official website, newsletter or annual report without any further compensation. A valid photo identification of the parent/guardian may be required and a photo release must be executed. Failure to sign the photo release, or to comply with any term or condition of these Official Rules, may result in a winner’s disqualification, and another potential winner will be selected.

A winner may waive their right to appear on the Parks Foundation Calgary Website, and another potential winner will be selected.

Winners will be announced on Parks Foundation Calgary’s website at www.parksfdn.com shortly after winners are selected and contacted.

Parks Foundation Calgary’s Privacy Policy can be found at www.parksfdn.com and applies to those who enter in this contest.

6. PARTICIPATION

By entering the contest, the parent/guardian confirms on their own behalf and on behalf of the child(ren), that the child(ren) is the person in the recent submitted photograph and that they have the right to provide the photographs. The parent/guardian consents on their own behalf and on the behalf of the child(ren) to use such photographs as described in the Official Rules. The parent/guardian acknowledges that they have read and fully understand the rules, terms, and conditions and hereby waive, release, discharge Parks Foundation Calgary and any Board Members from any claims resulting from their child's participation in the 2009 PFC Challenge Contest.

Parks Foundation Calgary reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this contest as solely determined by Parks Foundation Calgary. In the event the contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Parks Foundation Calgary which corrupts or impairs the administration, security, fairness or proper operation of

the contest, Parks Foundation Calgary reserves the right in its sole discretion to suspend, modify or terminate the 2009 PFC Challenge Contest. Should the contest be terminated prior to the stated expiration date, Parks Foundation Calgary reserves the right to award prizes based on the entries received before the termination date.