



# STELLA CONCEPTUAL DRAWING GRANT Guidelines

Since its establishment in 1985 as a non-profit organization, Parks Foundation Calgary (PFC) has been dedicated to creating thriving communities and public spaces. We exist so all Calgarians can enjoy a healthy lifestyle by providing easily accessible and unique, sport and green spaces.

This program was made possible by the generous donation from Mario Stella. A local businessman, philanthropist, and Rotarian who passed away in early 2013.

## **Who was Mario Stella?**

Mario Stella was a passionate philanthropist and found many ways to give back to his community. Born in Blairmore, Alberta he later moved to Calgary at the age of 18. After graduating from SAIT he worked long 16 hour days for the Galleli group of companies. After Mario met and married the love of his life, Rosetta, he struck out on his own, buying the Riverside grocery store. Later in 1967, he started a development business, Stella Holdings Ltd., and successfully developed numerous properties.

His generosity and donation to Parks Foundation Calgary will provide a lasting impact through the Conceptual Drawing Grant Program for many years to come. It will encourage the forward thinking and innovative vision of many communities designing spaces for their communities.

## **What is the Stella Conceptual Drawing Grant Program?**

The Stella Conceptual Drawing Grant program is intended to provide seed money to hire a landscape architect to provide a professional concept drawing. The concept drawing will reflect the vision a group hopes to achieve for their outdoor community green space. The concept will become a visual aid to gain community support, project approvals, and kick start fundraising initiatives.

The Stella Conceptual Drawing Grant Program can award up to ten \$5,000 grants each year. Projects with highly complex and innovative design ideas will receive higher priority. The grant can be awarded to any non-profit organization or group in support a project the will enhance Calgary's parks, pathways, natural areas, and open spaces.

## **What types of organizations are eligible?**

Those eligible may be any organization, club, educational institution or society that:

- is registered as a non-profit society and has a Certificate of Incorporation
- has objectives relating to parks and active communities
- is located within the City of Calgary municipal boundaries

## **How are applications evaluated?**

Applications are reviewed and evaluated by Parks Foundation staff and approved by our Board of Governors using the following criteria:

- Project has a clear vision and describes the community need as it relates to parks and community spaces
- Project idea is complex and innovative. Ensure a local contractor/supplier cannot produce the design as part of their scope of work ex. Traditional playgrounds, rink improvements
- Project considers the benefit and flexible use of community park spaces and considers how a variety of demographics will use the space
- The project must be within the Calgary municipal boundaries



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## **How do we apply for a Stella Conceptual Drawing Grant?**

Complete the application form on the Parks Foundation Calgary website at <http://www.parksfdn.com/conceptual-drawing/>. We encourage all applicants to email the Parks Foundation Calgary office with any questions and to discuss project eligibility prior to working on your application. Visit our website for up to date contact information.

**Applications are reviewed on an ongoing basis and are accepted in electronic format.**

If desired, hard-copy applications can be mailed to:

Stella Conceptual Drawing Grant Program  
Parks Foundation Calgary  
225-13<sup>th</sup> Avenue SW Calgary, AB T2R 1N8

## **Are there application deadlines?**

There are no application deadlines for this program. Grant applications are reviewed on an ongoing basis and approved by our Board of Governors.

## **What are the conditions associated with accepting a grant?**

There are three main conditions associated with accepting a Stella Conceptual Drawing Grant:

1. All invoices will be paid directly to the landscape architects by the Parks Foundation Calgary.
2. Recipients must recognize the support of Parks Foundation Calgary by placing the Foundation's logo on the final concept design.
3. The grant must be used towards the project within one year of approval.

## **How do we get more information?**

If you have questions about the Conceptual Drawing Grant Program please contact Parks Foundation Calgary at [info@parksfdn.com](mailto:info@parksfdn.com).